

Rep Order# 6860691 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 107390 Printed: 10/03/2012 6:00 PM 1 of 3  
EC'd Yes Last Received: 10/02/2012 2:47 PM  
Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.	Agency	( ) AMERICAN RAMBLER PRODUCTIONS	Rep Firm	
Advertiser	( ) RNC/ROMNEY FOR PRES	138 CONANT STREET		Sales Office	( ) PHILADELPHIA
Product	RNC/ROMNEY	BEVERLY, MA 02494		Salesperson	( ) AMY MCCREARY
Estimate#	445	Agency C/P1/P2/E	//445		
Buyer	STEPHANIE KINCAID	Flight Dates	10/03/2012 - 10/09/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

— CONTRACT COMMENT —  
\$C=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	5P-630P	NEWS Buyline Comment: NEWS	:30	\$1,200.00	10/03-10/05	3	1	3	\$3,600.00	
	2	M-TU	5P-630P	NEWS Buyline Comment: NEWS	:30	\$1,200.00	10/08-10/09	2	1	2	\$2,400.00	
	3	M	630P-7P	JEP Buyline Comment: JEP	:30	\$1,300.00	10/08-10/08	1	1	1	\$1,300.00	
	4	F	630P-7P	JEP Buyline Comment: JEP	:30	\$1,300.00	10/05-10/05	1	1	1	\$1,300.00	
	5	W-F	7P-730P	WHEEL Buyline Comment: WHEEL	:30	\$1,300.00	10/03-10/05	3	1	3	\$3,900.00	
	6	M-TU	7P-730P	WHEEL Buyline Comment: WHEEL	:30	\$1,300.00	10/08-10/09	2	1	2	\$2,600.00	
	7	M-TU	11P-1135P	NEWS Buyline Comment: NEWS	:30	\$1,200.00	10/08-10/09	2	1	2	\$2,400.00	
	8	F	11P-1135P	NEWS Buyline Comment: NEWS	:30	\$1,200.00	10/05-10/05	1	1	1	\$1,200.00	
	9	F	10P-11P	DLNE Buyline Comment: DLNE	:30	\$3,200.00	10/05-10/05	1	1	1	\$3,200.00	
	10	SA	7A-9A	TODAY Buyline Comment: SAT TODAY	:30	\$625.00	10/06-10/06	1	1	1	\$625.00	

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 Product RNC/ROMNEY  
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 Agency ( ) AMERICAN RAMBLER PRODUCTIONS  
 138 CONANT STREET  
 BEVERLY, MA 02494  
 Agency C/P1/P2/E //445  
 Flight Dates 10/03/2012 - 10/09/2012  
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 Salesperson Phone# 215-568-6540  
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	11	SA	11P-1135P	NEWS	:30	\$1,100.00	10/06-10/06	2	1	2	\$2,200.00	
				Buyline Comment: NEWS								
	12	SA	5A-530A		:30	\$825.00	10/06-10/06	1	1	1	\$825.00	
				Buyline Comment: NN								
	13	SA	530A-6A		:30	\$825.00	10/06-10/06	1	1	1	\$825.00	
				Buyline Comment: NN								
	14	SU	6A-7A	NEWS	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
				Buyline Comment: NEWS								
	15	SU	4P-515P		:30	\$2,400.00	10/07-10/07	1	1	1	\$2,400.00	
				Buyline Comment: FNIA								
	16	SU	5P-830P		:30	\$10,000.00	10/07-10/07	1	1	1	\$10,000.00	
				Buyline Comment: NFL								
	17	SU	930P-10P		:30	\$1,200.00	10/07-10/07	1	1	1	\$1,200.00	
				Buyline Comment: JEP								

---REPORT TOTALS---  
 Report Totals: 25 / \$40,325.00

---SALES MONTHLY TOTALS---  
 Oct 12: 25 / \$40,325.00  
 Sales Totals: 25 / \$40,325.00  
 Station Totals: 25 / \$40,325.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

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 Flight Dates 10/03/2012 - 10/09/2012  
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 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

Market Totals \$161,300  
 CATV 0%    KBLR 0%    KING 0%    KLAS 27%    KSNV 25%  
 KTNV 25%    KTUD 1%    KVCW 2%    KVMY 3%    KVVU 17%  
 XXXX 0%

---COMPETITIVE---  
 NEW ORDER  
 EST SAHRES  
 Books NOV12  
 Demos RA35+

---CREDIT RISK---  
 CASH IN ADVANCE